PR News

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**RS GROUP joins hands with Chase, Appointing Financial Advisor,**

**Marching toward SET as Planned**

RS Public Company Limited (RS Group) attends the signing ceremony for appointing Kasikorn Securities as the Financial Advisor for Chase Asia, gearing up to be a listed company in the Stock Exchange of Thailand within 2 years and heading toward mutual and perpetual growth of both corporates.

**Mr. Surachai Chetchotisak**, Chief Executive Officer of RS Group, proclaimed that "having an ally with such a high potential as Chase is a golden opportunity to maximize the Entertainmerce model and broaden the ecosystem of RS business to an endless horizon. RS Group is committed to sharing experience to Chase as a company listed in the SET for almost 20 years and our competitive advantages in marketing, branding, application of modern technology for each business, and the synergy of business strategies to initiate new business models. All these factors have accelerated our growth and mutual sustainability. We are fully prepared to be registered in SET in 2022 as planned."

**Mr. Pracha Chaisuwan**, Director of Chase Asia Group, revealed that "to lay the foundation for long-term and sustainable growth, it is important to gain support and drive by the professional, partners, and the financial advisor. With RS Group as our business partner, we are more confident that Kasikorn Securities, as our financial adviser, will guide Chase to march toward SET as quickly and robustly as top companies. As a listed company in SET, not only can Chase raise the fund to multiply our potential in portfolio management, the company can focus on continuous quality improvement of the debt management service and polishing the image of this type of business and become the proud professionals who understand and reachable for all of our customers. We are more than ready to step up as a leader in this industry."

**Mr. Pongsak Phrukpaisal**, Managing Director of Kasikorn Securities, stated that "we strongly believe that Chase is a quality corporate and has high potential to be a listed company in the Stock Exchange of Thailand. Chase has professional executives who have thrived in this industry for a long time. Kasikorn Securities is honored to have been appointed as a financial adviser. We are willing to give consultation and prepare Chase to become a listed company in the Stock Exchange of Thailand as planned."

The preparation for Chase Asia to be a listed company in the Stock Exchange of Thailand is a milestone for a strong synergy, enhances the company's image, and improves the standard of transparent and strategic business management. This move will undoubtedly reinforce our customers' and partners' trust and lay a strong foundation for Chase to become a strong leader in the industry.

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Brand & Corporate Communications, RS Public Company Limited, would like to thank you for your support.

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