**Product details**

**‘Lifemate’ Holistic Wellness for your life partners**

**Concept**: Lifemate believes in the equal value of life for people and valuing pets as “Your life partners” and “members” of your family and you want to share the good times as long as possible.

**Inspiration of the brand**: Hia Hor or Mr. Surachai Chetchotisak is a dog person. The CEO wants the best for dogs, including physical and mental health. This is the inspiration for creating a pet product brand under RS Group.

Lifemate now has the dry kibble type with the complete and balance formulas.

For dogs, there are 3 formulas.

* For mother dogs and puppy: Chicken and milk flavor
* For small breeds older than one year old: beef flavor, lamb flavor, and chicken liver flavor
* For medium to large breeds older than one year old: beef flavor, lamb flavor, and chicken liver flavor

The key ingredients that add nutritional value are:

* **Krill Meal:** Krill meal from the Antarctic Ocean is the best source of omega 3, DHA, calcium, and phosphorus, which is great supplement for bones and joints.
* **Zinc Chelate:** Through the chelation process, the zinc concentration is increased, making the body’s ability to absorb zinc and resulting in positive effects within a short time. Zinc plays a vital role in boosting skin health and shine of the hair. This essential mineral carries vitamin A in the bloodstream, promotes the growth of skin cells, and helps the wound heal faster. Most importantly, results can be seen within 28 days.
* **Marigold extract** is rich in lutein, helps to nourish the eyes, reduce the risk of developing cataracts, and slow down the symptoms of macular degeneration.
* **Pumpkin** has properties as prebiotics, food for the beneficial microorganisms in the dog's intestines. It helps to strengthen the functioning of the excretory system. The source of carotenoid has antioxidant properties to help slow down the degeneration of cells and organs in the body, making your beloved dogs healthy and not getting sick easily.

**Product details**

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| **Product** | | | | **Flavor** | **Size** | **Price (baht)** |
| Lifemate for mother dogs and puppies | | | | Chicken and milk flavor | 400g | 85 |
|  |  |  |  | 1.3kg | 229 |
|  |  |  |  | 2.7kg | 415 |
| Lifemate for adult medium to large breeds | | | | Beef flavor Lamb flavor Chicken kidney flavor | 400g | 69 |
|  |  |  |  | 1.5kg | 185 |
|  |  |  |  | 3kg | 320 |
|  |  |  |  | 20kg | 1,690 |
| Lifemate for adult small breeds | | |  | Beef flavor Lamb flavor Chicken kidney flavor | 400g | 69 |
|  |  |  |  | 1.3kg | 185 |
|  |  |  |  | 2.7kg | 340 |
|  |  |  |  | 8kg | 810 |

**For cats**, there are three formulas

* For mother cats and kittens: Fish and milk flavor
* For indoor cats older than one year old: Salmon flavor, mackerel flavor, and sea fish flavor
* For outdoor cats older than one year old: Salmon flavor, mackerel flavor, and sea fish flavor

The key ingredients that add nutritional value are:

* **Chicken meat** is the most in gradient and a great source of protein. The body can easily absorb to strengthen muscles for great balance structure of the body.
* **Probiotics and prebiotics:** Beneficial microorganisms facilitate the functioning of the intestines and the excretory system. Prebiotics is the food or microorganism and strengthens the function of probiotics.
* **Psyllium seeds** are rich in fiber which helps clean the intestines and reduces the chance of hairballs in the digestive system.
* **Sodium control:** This formula controls the sodium concentration at the ideal for the daily need of cats.

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| **Product** | | | | **Flavor** | **Size** | **Price (baht)** |
| Lifemate for mother cats and kittens | | | | Fish and milk flavor | 300g | 80 |
|  |  |  |  | 1.1kg | 250 |
|  |  |  |  | 2.8kg | 560 |
| Lifemate for adult indoor cats | | | | Salmon flavor  Mackerel flavor  Sea fish flavor | 400g | 110 |
|  |  |  |  | 1.3kg | 320 |
|  |  |  |  | 3kg | 600 |
|  |  |  |  | 8kg | 1,525 |
| Lifemate for adult outdoor cats | | | | Salmon flavor  Mackerel flavor  Sea fish flavor | 400g | 110 |
|  |  |  |  | 1.3kg | 320 |
|  |  |  |  | 3kg | 600 |
|  |  |  |  | 8kg | 1,525 |

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