

RS GROUP

RS Public Company Limited

**Profile 2023**

Brand Purpose

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**LIFE ENRICHING**

Culture

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# ENTREPRENEURSHIP

Core Values

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**Own**

**Fight**

**Learn**

**Win Together**

Business Model



# ENTERTAINMERCE



2024

# BUSINESS STRUCTURE

## Entertainment



**RS MUSIC**

Music asset  
& Showbiz



RS ▶  
**MULTI  
MEDIA**  
& ENTERTAINMENT

Diversified media  
& Contents



RS **LiveWell**

Consumer product  
company & Commerce  
platforms with MCN  
model



RS **petall.**

Comprehensive pet  
products & Services

## Commerce

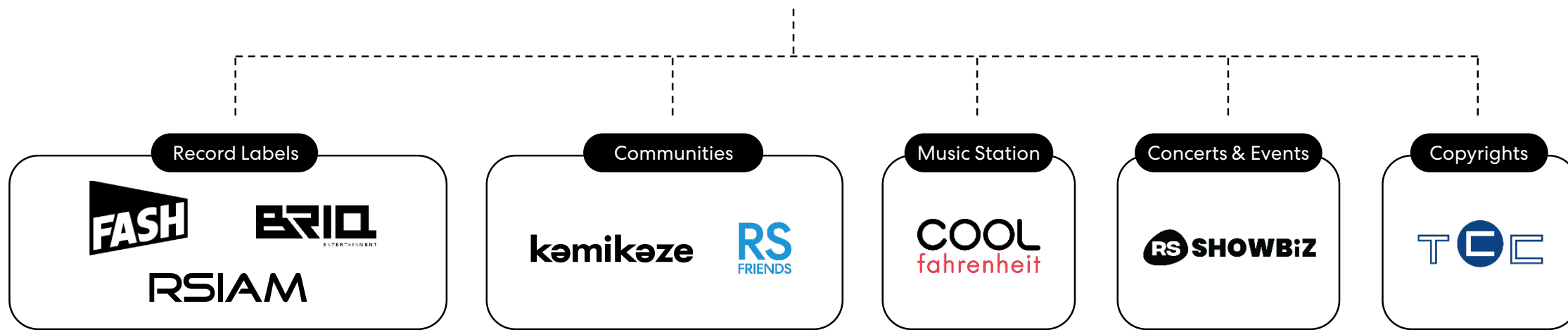
# Entertainment

Pioneering in Thailand's entertainment industry, RS Group's entertainment businesses continue delivering happiness to all aspects of living through our entertainment and media channels

# RS MUSIC

Music business that inspires  
and fulfills any moments in people's life

## Music assets & Showbiz





Partners

# G-MMM

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## GRAMMY

**JV Across the universe**

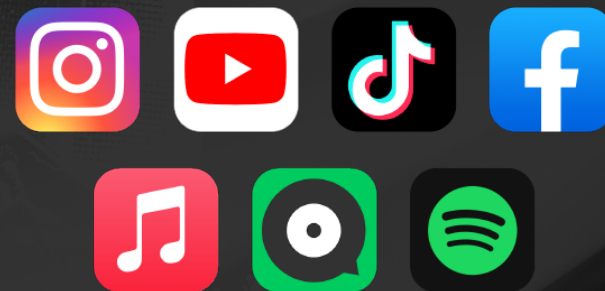


Collaboration between two leaders in  
Thailand's music industry  
to host their phenomenal concert series



UNIVERSAL MUSIC GROUP

**RS UMG Co., Ltd.**



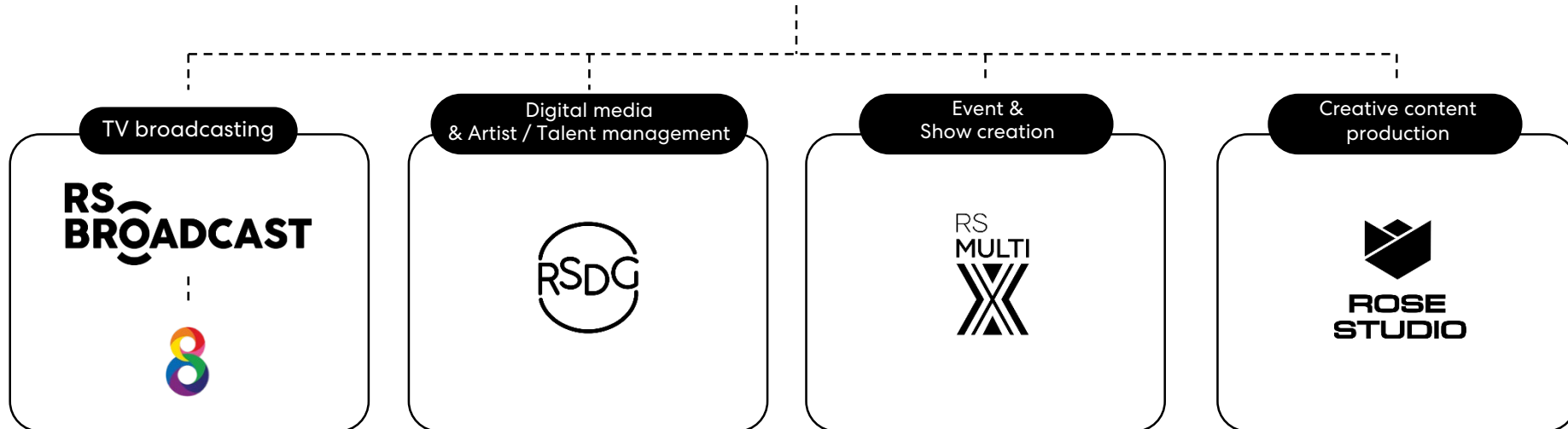
Exclusive distribution on all existing and future  
Digital Streaming Platform (DSPs)



# RS MULTI MEDIA & ENTERTAINMENT

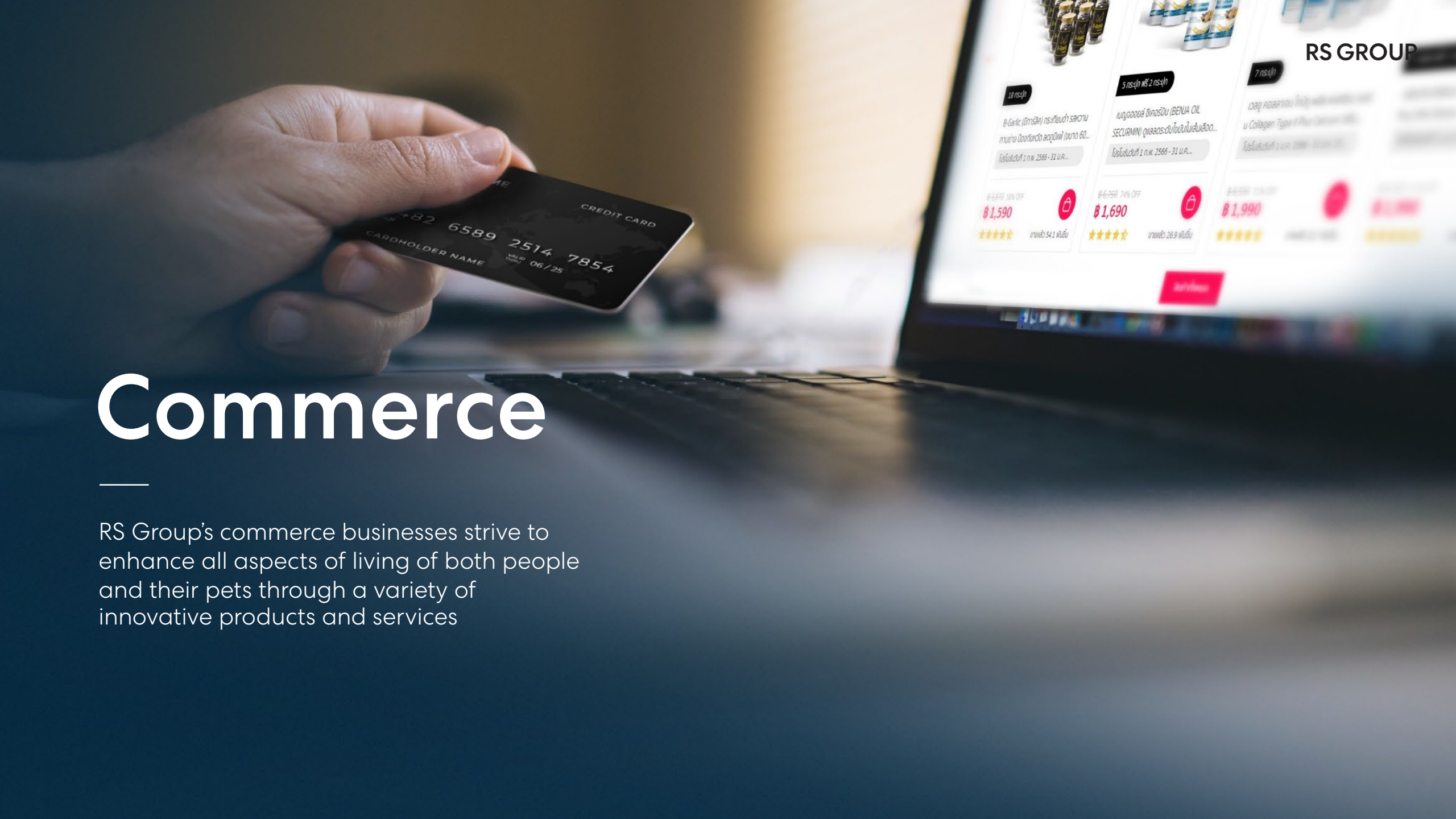
Multimedia & Entertainment company that creates immersive and captivating experiences for audiences through on-air, online and on-ground channels

## Diversified media & Contents



# Commerce

RS Group's commerce businesses strive to enhance all aspects of living of both people and their pets through a variety of innovative products and services

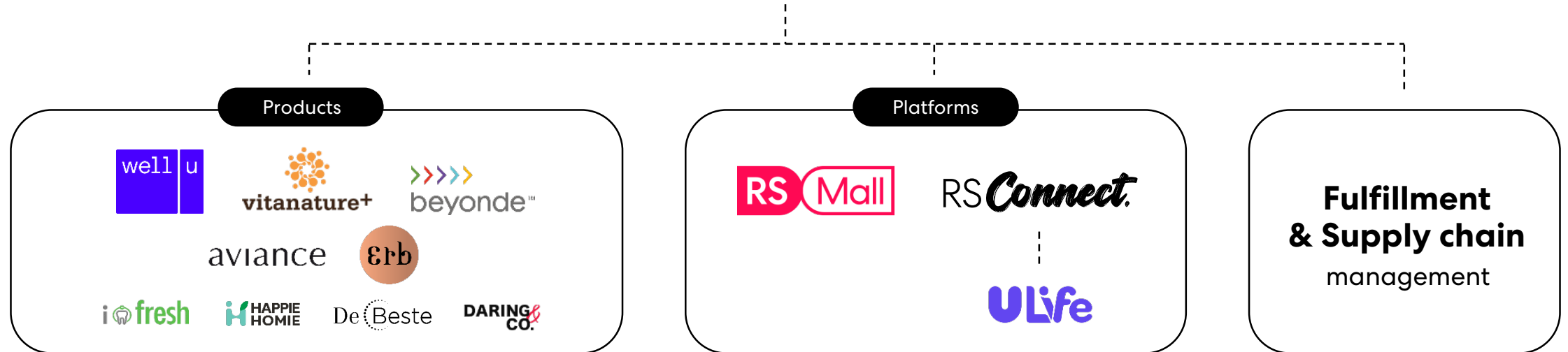


# RS LiveWell

Innovative product company with multi-platform shopping destination for health and wellness



Consumer product company & Commerce platform



# RS pet all

Holistic pet business that offers a comprehensive array of carefully chosen products and services with the aim to elevate the quality of life for pets and maximize the enduring value of pets' lives

## Comprehensive pet products & Services



# Sustainability

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# SUSTAINABILITY POLICY AND GOALS

“To elevate all aspects of lives of people and their pets,  
while caring for the environment through all our business  
units with the aim to achieve mutual growth in a  
sustainable manner”

# Performance Highlights Sustainability

## Economy



### Beyonde Protein D Plus – an Innovative and Clean Protein Supplement

To offer consumers the best product quality and consumer experience, the health and beauty product was developed through in-depth research to source high-quality ingredients from all over the world.



### Naked Collagen – Our Latest Innovative Collagen from award-winning ingredients

The innovative product for healthy skin was developed based on extensive research to understand consumer needs and to resolve consumers' skin issues at the root through innovative, award-winning ingredients from across the world.

## Environment



### RS NET ZERO : Low Carbon Event

To contribute to environment preservation, RS Group continues building on RS NET ZERO by hosting low carbon events with the aim to achieve net zero emissions in the future.

## Society



### RS Diversity

As difference in skills and backgrounds help drive the organization forward, we embrace diversity of all employees and support them through our tangible policies and inclusive benefits.



### RS Young Blood

RS Group supports students and young entrepreneurs by offering real-world knowledge and experience to help them get ready for the working world.

## Governance



### RS Group United to Fight Against All Forms of Corruption

Thai Institute of Directors (IOD) announced that RS Group is certified as a member of the Private Sector Collective Action against Corruption (CAC) with practical policies, such as the “No Gift Policy.”

# Sustainability Achievements in 2022



## Inclusion in 2022

Thailand Sustainability Investment,  
The Stock Exchange of Thailand



## “BBB”

Credit Rating, TRIS Rating Co., Ltd.



## “Excellent” Rating for 2022

Corporate Governance,  
Thai Institute of Directors



## “100” Score

for 2022 AGN Organizing Quality  
Assessment, Thai Investors  
Association



## Certified as a Member

of Thai Private Collective  
Action Against Corruption (CAC),  
Thai Institute of Directors



## “Energy-Saving Building”

Award from 6<sup>th</sup> MEA Energy  
Awards, Metropolitan Electricity  
Authority

## THSI RATING : AA

### “AA” ESG Rating

Stock Exchange of Thailand



RS.CO.TH

