



RS GROUP

RS Public Company Limited

2024



Brand Purpose

LIFE ENRICHING

Business Model

ENTERTAINMERCER

2024

BUSINESS STRUCTURE

Entertainment

Commerce



RS MUSIC

Music asset
& Showbiz



RS ▶
**MULTI
MEDIA**
& ENTERTAINMENT

Diversified media
& Contents



RS **LiveWell**

Consumer product
company & Commerce
platforms with MCN
model



RS **petall.**

Comprehensive pet
products & Services

CG1 FILL

TOOLBOX

PLAY/REC

RS GROUP

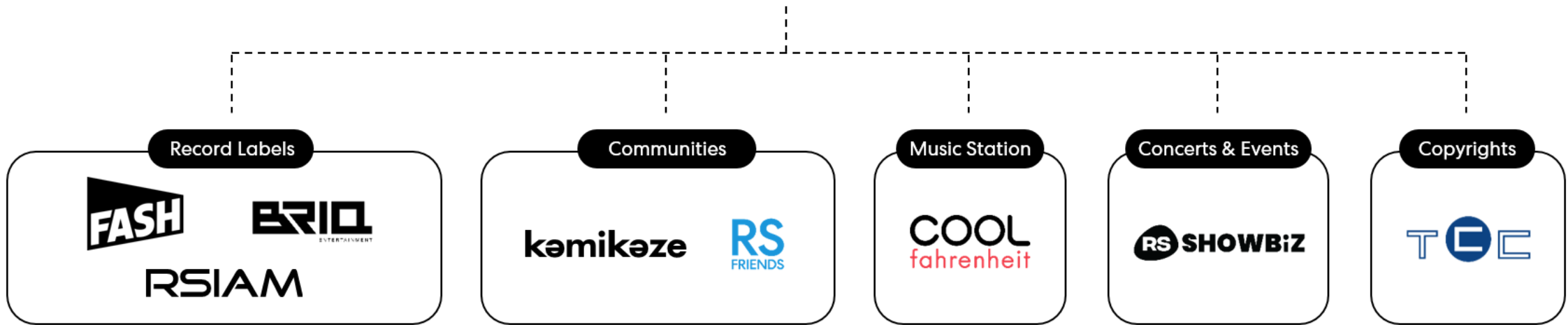
Entertainment

Pioneering in Thailand's entertainment industry, RS Group's entertainment businesses continue delivering happiness to all aspects of living through our entertainment and media channels

RS MUSIC

Music business that inspires
and fulfills any moments in people's life

Music assets & Showbiz





Partners

G'MM- GRAMMY

JV Across the universe

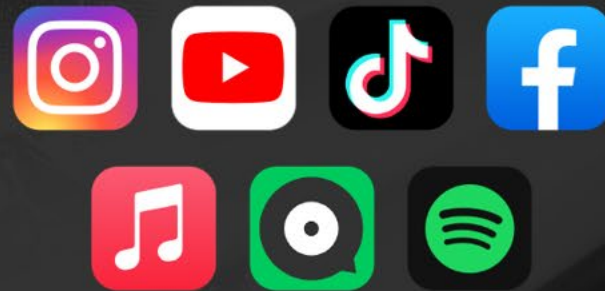


Collaboration between two leaders in
Thailand's music industry
to host their phenomenal concert series



UNIVERSAL MUSIC GROUP

RS UMG Co., Ltd.

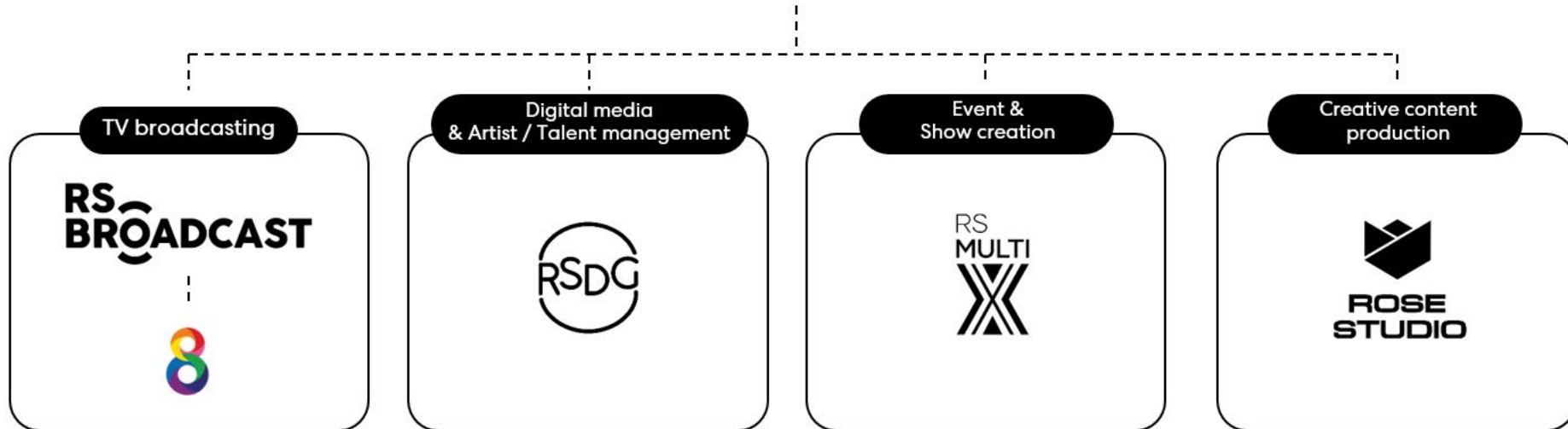


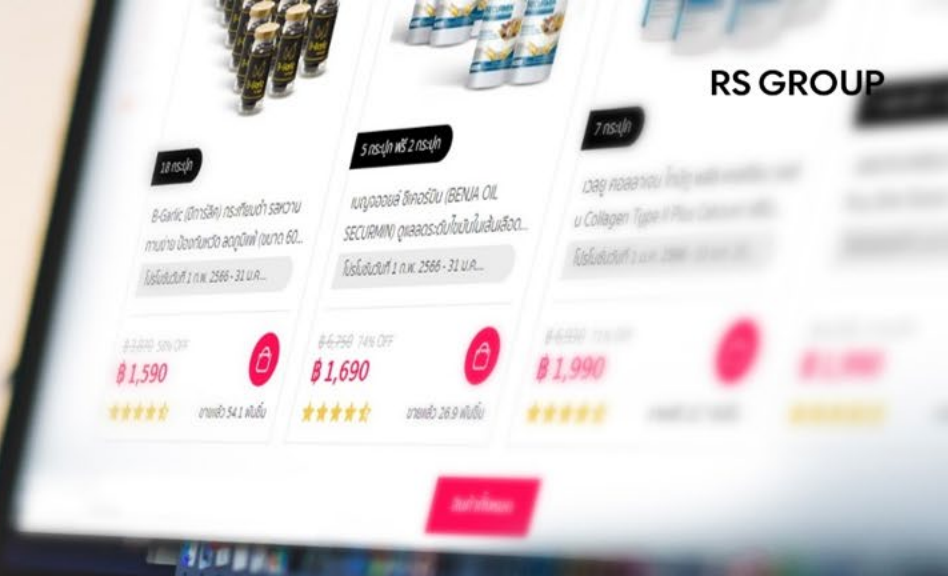
Exclusive distribution on all existing and future
Digital Streaming Platform (DSPs)

RS MULTI MEDIA & ENTERTAINMENT

Multimedia & Entertainment company that creates immersive and captivating experiences for audiences through on-air, online and on-ground channels

Diversified media & Contents





Commerce

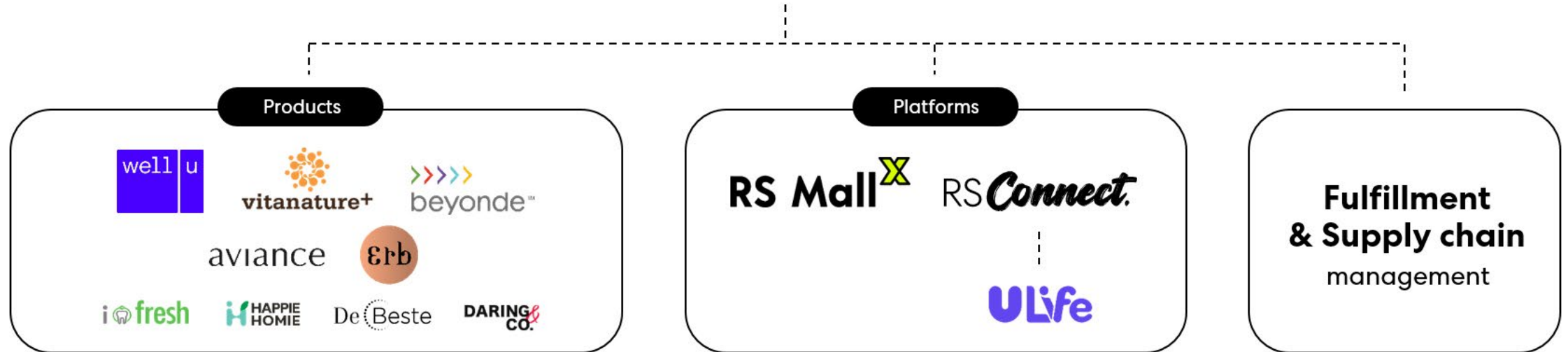
RS Group's commerce businesses strive to enhance all aspects of living of both people and their pets through a variety of innovative products and services

RS LiveWell

Innovative product company with multi-platform shopping destination for health and wellness



Consumer product company & Commerce platform



RS pet all

Holistic pet business that offers a comprehensive array of carefully chosen products and services with the aim to elevate the quality of life for pets and maximize the enduring value of pets' lives

Comprehensive pet products & Services



Sustainability



SUSTAINABILITY POLICY AND GOALS

“To elevate all aspects of lives of people and their pets,
while caring for the environment through all our business
units with the aim to achieve mutual growth in a
sustainable manner”

Performance Highlights Sustainability

Economy



Beyonde Protein D Plus – an Innovative and Clean Protein Supplement

To offer consumers the best product quality and consumer experience, the health and beauty product was developed through in-depth research to source high-quality ingredients from all over the world.



Naked Collagen – Our Latest Innovative Collagen from award-winning ingredients

The innovative product for healthy skin was developed based on extensive research to understand consumer needs and to resolve consumers' skin issues at the root through innovative, award-winning ingredients from across the world.

Environment



RS NET ZERO : Low Carbon Event

To contribute to environment preservation, RS Group continues building on RS NET ZERO by hosting low carbon events with the aim to achieve net zero emissions in the future.

Society



RS Diversity

As difference in skills and backgrounds help drive the organization forward, we embrace diversity of all employees and support them through our tangible policies and inclusive benefits.



RS Young Blood

RS Group supports students and young entrepreneurs by offering real-world knowledge and experience to help them get ready for the working world.

Governance



RS Group United to Fight Against All Forms of Corruption

Thai Institute of Directors (IOD) announced that RS Group is certified as a member of the Private Sector Collective Action against Corruption (CAC) with practical policies, such as the "No Gift Policy."

Sustainability Achievements in 2022



Inclusion in 2022

Thailand Sustainability Investment,
The Stock Exchange of Thailand



“BBB”

Credit Rating, TRIS Rating Co., Ltd.



“Excellent” Rating for 2022

Corporate Governance,
Thai Institute of Directors



“100” Score

for 2022 AGN Organizing Quality
Assessment, Thai Investors
Association



Certified as a Member

of Thai Private Collective
Action Against Corruption (CAC),
Thai Institute of Directors



“Energy-Saving Building”

Award from 6th MEA Energy
Awards, Metropolitan Electricity
Authority

THSI RATING : AA

“AA” ESG Rating

Stock Exchange of Thailand



RS.CO.TH